

APPAREL  
FALL 2015



**LIQUID**  
**FOUNDATION**

[www.LFSurf.com](http://www.LFSurf.com)



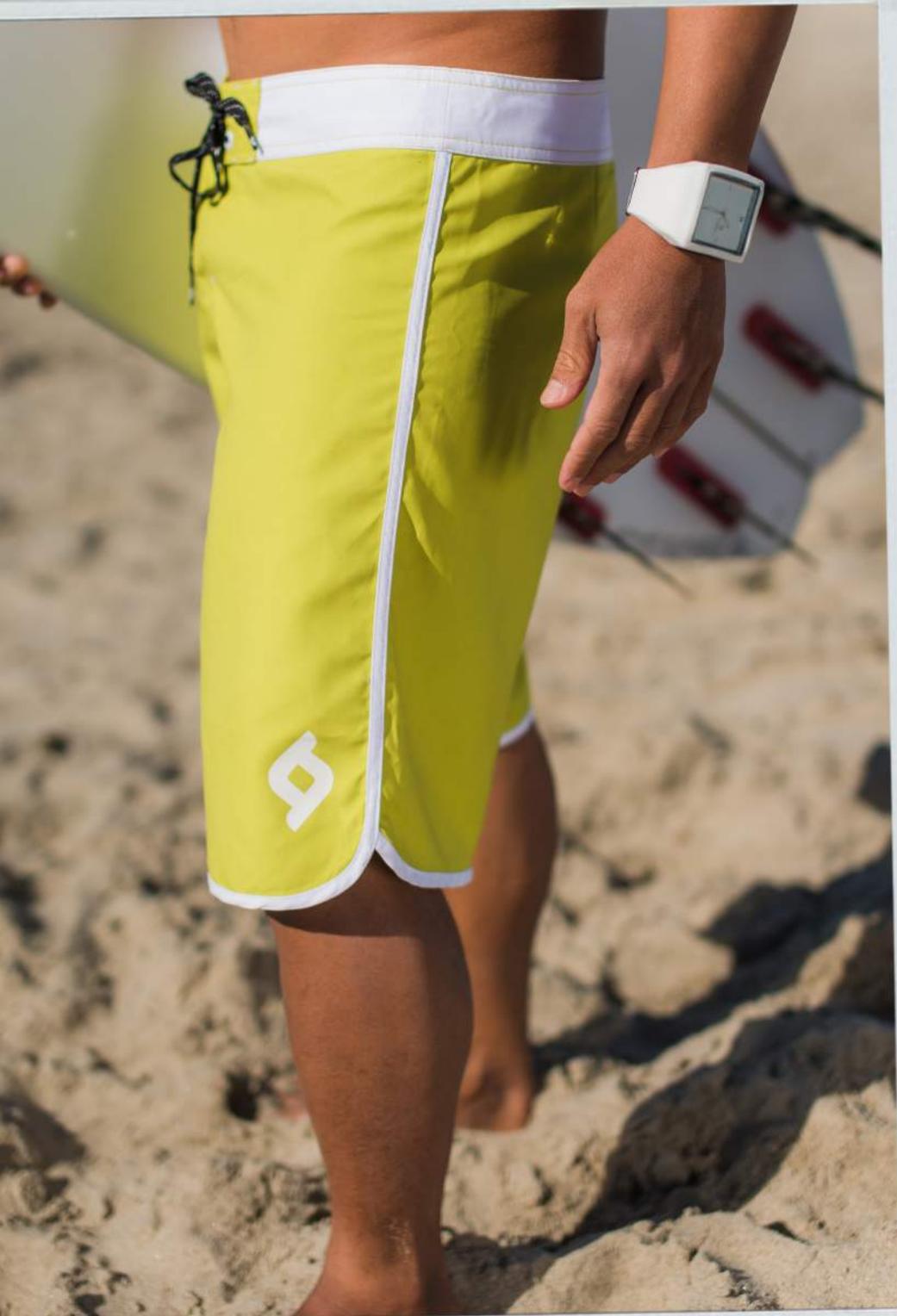
Welcome to the newest launch of the world famous Liquid Foundation Surf Line. Our wholesale line is built from the ground up spawning from a single core surf shop in Mission beach, an area of San Diego. This historic shop has dedicated its existence to spreading the love of surfing to all. Situated in a unique beach, LF caters to the local San Diegan surfers as well as a vast amount of tourists that visit our beach each year. This makes for a unique influx of influence that has molded our designs to be truly universal while still keeping the local Mission Beach vibe. As a result we have had the great opportunity to show the world how great surfing is. We have grown to become an historic and award winning surf shop. We also have the support of a fantastic surf team of men, women and groms which frequent the finals list of the surrounding surf contests. They have tested and approved the function and form of the gear within this catalog. You can be certain that this gear will meet the standards of your customer base while adding value and traffic to your store. Joining Liquid Foundation isn't just buying merchandise, it is becoming a part of a growing surf movement. Join us as we ride this wave.

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## Classic

Remember the simpler time of surfing? Well whether you do or not, it's back and better than ever. The proven design of the scalloped outseam melds form and function that young and old can appreciate. And that smooth polyester finish on the inside is the icing on the cake.

Adult: 28 / 30 / 32 / 33 / 34 / 36 / 38 / 40 / 42  
Kids sizes also available





Yellow  
BS72918



Black & White  
BS74309



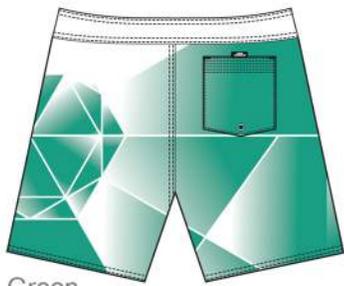
Turquoise  
BS74489

## Fish Scale

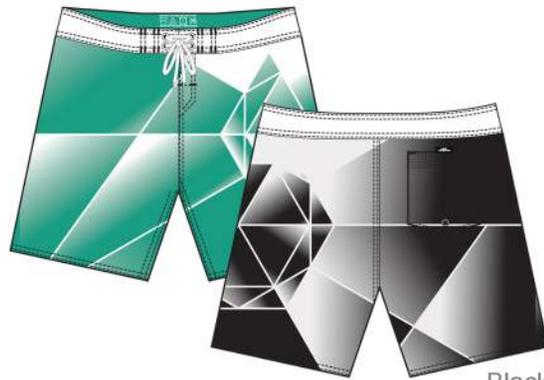
The Fish Scales boardies represent the love we have for the ocean in a high performance heat winning design. Tested and approved by our LF team riders, these shorts are light weight and smooth. They absorb little water, stretch well, dry fast and look awesome in the water. Made by surfers and for surfers, these boardies are sure to give you first priority in the lineup.

Adult: 28 / 30 / 32 / 33 / 34 / 36 / 38 / 40 / 42  
Kids sizes also available





Green  
BS59991



Black & White  
BS51223

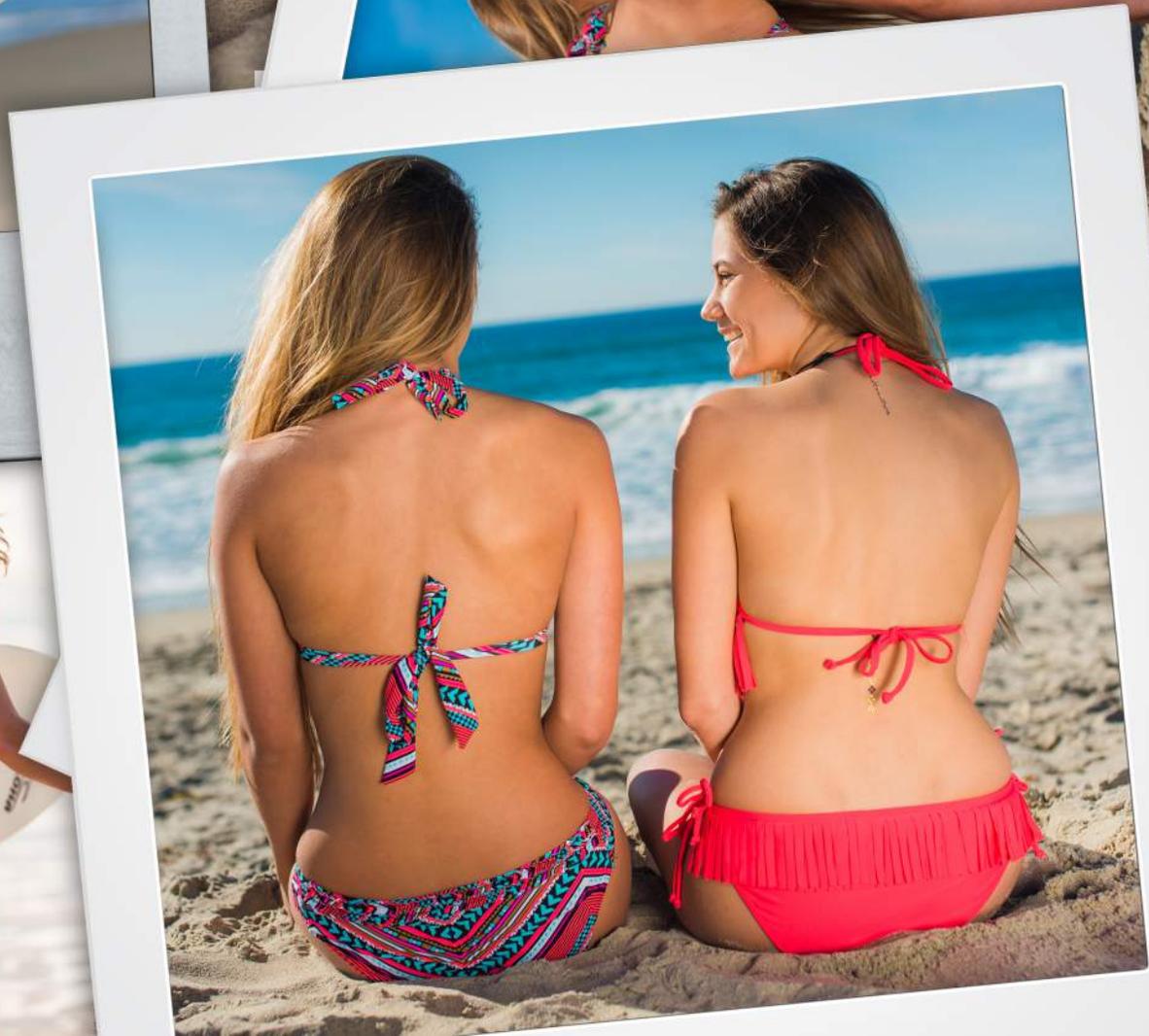
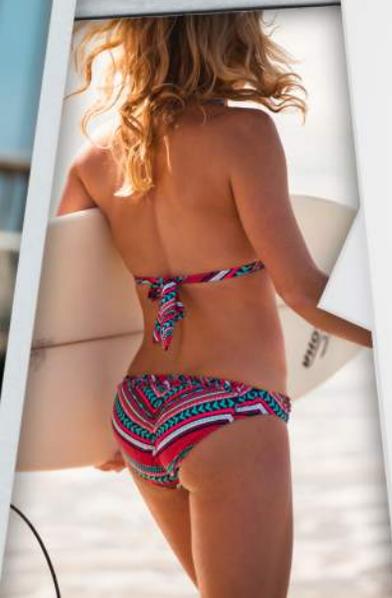


Red & Blue  
BS54892

## Diamond

Diamond stretch patterned on the inside and diamond cut graphics on the outside, these boardshorts are a true gem. With lightweight, performance features these shorts also make a fashion statement out of the water. Because when you're already a good surfer, it's all about that contrast stitching.

Adult: 28 / 30 / 32 / 33 / 34 / 36 / 38 / 40 / 42  
Kids sizes also available





BK35712  
S / M / L

## Sunset

The top of the Sunset bikini appreciates the beach going babe who wants to run and jump around the sand without the worry of slipping out. The foam cushions add grip, lift and fun personality to this sunset printed top. These unique bottoms have a fun asymmetrical design that is sure to draw attention to those sexy legs.



BK35711  
S / M / L

## Pismo

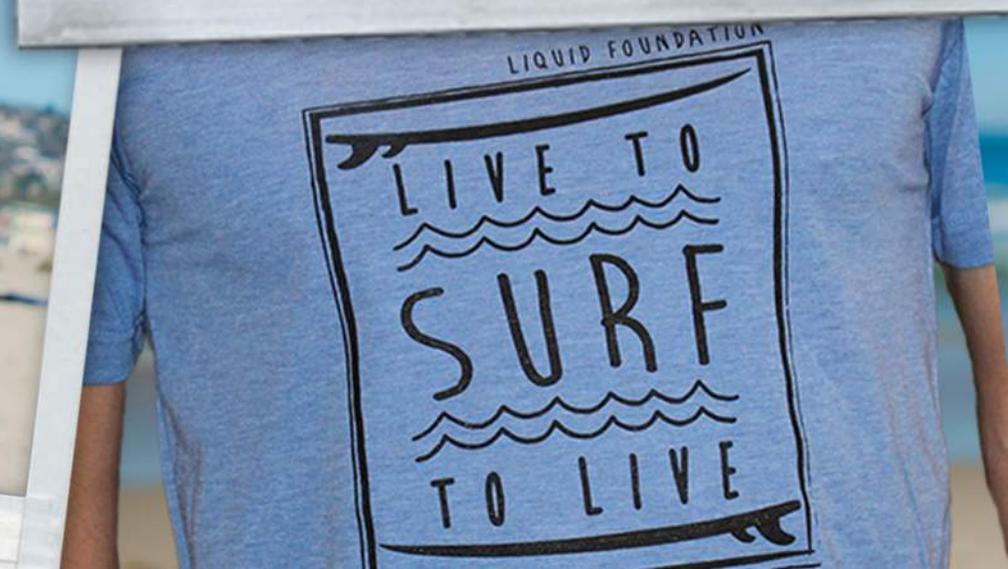
The Pismo does not hold back! This bikini accentuates the wild side with vibrant colors on a tribal print. Liberal frill details on both top and bottom combine with this simple cut to give a wide variety of different body types the freedom to flaunt what they've got. The thick band on the top and scrunch bottom bottoms ensure everything stays in place and looks their best. Proven by our team riders this bikini surfs well, plays well, and looks damn good!



BK35713  
S / M / L

## Santa Clara

In Southern California, fringe is fresh and this bikini takes it all there. With front fringe on the top and back fringe on the bottoms, this set begs the wearer to strut their stuff. The curved center maximizes cleavage while keeping your top secure. And with a simple pink coloring these pieces mix well with whatever else you can find.





## Men's LF Tees

Ah, the world famous Liquid Foundation T-shirts. These tops, made and designed locally in San Diego, represent the true style of the surf scene of Southern California. Every year LF comes out with a new line of shirts and tanks, all drawn from the inspiration of the locals in Mission Beach. With the release of our new wholesale line, this new batch of shirts and tanks are our finest edition. As with all our gear, we design our clothing with surfing in mind. Our shirts are made from the softest and most durably woven blends. With women's, men's and kids sizes and colors available, we show the love for surfing spans all kinds of people.

Adult: S / M / L / XL

Kids: S / M / L



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POLA



Blue  
WT74301



Pink  
WT74302



Green Tank  
WT74303



Green  
WT74304



Gray  
WT74305



Coral  
WT74306

## Ladies LF Tees

S/M/L



## Flawless Mission Beach

This line is inspired by the beautiful and personable Mission Beach located in Southern California, where Liquid Foundation surf shop calls home. Designed by Camille Flawless design, these tops epitomize the Southern California spirit. Made in the USA from top quality materials, you'll look like the locals in these. Liquid Foundation is famous for our history of fantastic shirts and tanks, and we are proud to include these in our lineup.

Adult: S / M / L / XL

Kids: S / M / L



LF Towel  
LF74301



White LF Tank  
MK74301



Black LF Tank  
MK74302



Alley Tank  
MK74303

Purple Sky  
MK74304

Sunset Tank  
MK74305

Surf Vato Tank  
MK74306

### Flawless Mission Beach

Adult: S / M / L / XL  
Kids: S / M / L





Fish Scale  
SO74301



Tribal  
SO74302



Stripes  
SO74303

## Socks





Sand  
SG74301



Skateboard  
SG74302



Cocoa  
SG74303

## Woodies

These sunglasses are a surfer's dream. Or a boater. Or a paddleboarder. Or anyone near the water. These polarized shades have the wayfarer design and the frames are 100% wooden. Coming in a variety of different types of recycled wood, colors and designs, they are all comfortable to wear, uber durable, good for the environment and they all FLOAT! This makes for a perfect pair while catching some waves.





Leash  
DO74301



Collar  
DO74302

## Dog Accessories



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